



COMPLIANCE BEST PRACTICES

- Side hustle
- Flexible hours
- Work from home
- Personal growth
- Earn while you learn
- A little extra income
- Build your own business
- Supplement your income
- Entrepreneurial path
- Leadership development
- Home-based business
- Business opportunity
- Team-building potential
- Potential to earn
- Income opportunity
- Start at your own pace



WHAT TO AVOID

- Residual income
- Proven success
- Live a dream lifestyle
- Retire your spouse
- Passive income
- Investment opportunity
- Easy money
- Guaranteed earnings
- Make six figures
- Quit your job
- Financial freedom
- Get rich quick
- Unlimited income
- Retire early
- Replace your salary
- Wealth building

COMPLIANCE SOCIAL OPPORTUNITY & LIFESTYLE CLAIMS

A QUICK GUIDE FOR BRAND PARTNERS

When sharing LifeWave's income opportunity on social media, avoid exaggerated or misleading claims. Keep income representations honest, realistic, and include disclaimers. Never promise guaranteed success or quick earnings. Use the guide below for key Compliance best practices.



PHRASES TO USE WITH PROPER DISCLAIMERS

These can be used if accompanied by clear income disclaimers and no guarantees:

- "There is potential to earn income based on your efforts."
- "Earnings vary and are based on individual performance."
- "Some people may earn part-time income; others pursue it full-time."
- "Success depends on your time, effort, and leadership skills."



DISCLAIMER

Shortened version of disclaimer for use with social media and media: Results aren't typical. Earning income takes time, effort, skill and consistency. There may also be business expenses. The average earnings for all Active US Brand Partners were \$651 in 2024 before expenses.

[DETAILS HERE](#)

